



Some benefits of fundraising
consultancy

A properly qualified consultant can help in the following situations:

- when you feel it is time for a total review of your fundraising effort
- when you are preparing for a renewed revenue fundraising campaign
- when you are contemplating a campaign to raise capital funds for a new facility or project
- when you are thinking of establishing an endowment fund
- when any particular aspect of your fundraising (e.g. legacy, major donors, membership) needs an independent view
- when you need to find new donors to support your cause

Good consultants can help in almost every situation you may find yourself in.

Consultants can offer:

- experience of and expertise in a particular area
- objective view
- flexibility - in time given to project and in services offered
- build skills in organisation - by "handholding" charity staff and working alongside them as they gain experience and confidence
- achievement of specialised jobs more economically than the charity
- savings in staff costs - buy in consultancy for specialised tasks or needs, without adding extra overheads
- guidance, mentoring, coaching or a sounding board